

Watermark Wizard – User Guide

Overview

Watermark Wizard is a simple, offline-first application that allows you to add professional watermarks to images in seconds.

All processing happens locally on your computer — your images are never uploaded to our servers or sent to any third-party service.

This also applies if your images are stored in cloud-synced folders such as Google Drive, OneDrive, Dropbox, or similar services. These tools create local folders on your computer. Watermark Wizard only works with the local files in those folders and does not upload, sync, or transmit your images anywhere.

The app is designed for:

- Online sellers (Etsy, eBay, Shopify)
- Photographers
- Real estate agents
- Anyone who wants to watermark images before sending them to clients or publish them online

System Requirements

macOS:

- macOS 12 or later
- Apple Silicon or Intel
- 8GB RAM recommended

Windows:

- Windows 10 or later
- 64-bit system
- 8GB RAM recommended

Download

The latest version of the software can be downloaded for this location

<https://www.watermarkwizard.app/download>.

Windows Installation:

1. Download the ZIP file
2. Extract the contents
3. Double-click the .exe file to launch

If Windows SmartScreen appears:

- Click More info
- Click Run anyway

macOS Installation:

1. Download the ZIP file
2. Extract the contents
3. Drag Watermark Wizard.app into the Applications folder
4. Double-click to open

If macOS blocks the app:

1. Go to System Settings → Privacy & Security
2. Scroll to Security
3. Click Open Anyway next to Watermark Wizard
4. Confirm when prompted

Alternative:

- Right-click the app
- Select Open
- Click Open again

Entering License Key

By default, Watermark Wizard will work for 7 days before a license key is required. Ensure you have an internet connection during activation.

Open Watermark Wizard

Click Help > Enter/Change License Key

Enter your license key in the box and click upgrade

License Verification

Watermark Wizard processes all images locally on your device. Your images are never uploaded, transmitted, or stored on our servers.

To activate your license, the application makes a brief, secure connection to our license server. This connection is used only to verify that your license key is valid. It is not used for image processing or data collection.

Once your license has been successfully verified, the application will continue to operate normally.

Firewall or Security Software

In some cases, firewall or antivirus software may block the connection required for license verification.

If you experience issues activating your license:

- Ensure Watermark Wizard is allowed to access the internet
- Check your firewall or antivirus settings for blocked applications
- Temporarily allow network access during activation if needed

If problems persist, refer to the Privacy Policy or contact support.

Main Application Sections

Input

Click Browse and select images from your device or drag and drop images or folders in the input box.

Images can be deleted individually by hovering over the image and click the “x” in the top right corner. Alternatively, all images can be removed by clicking Clear All

Output

If you wish to save the watermarked version in the same folder as the original then leave this box ticked. If you wish the watermarked copy to be in a different folder then until this box, next to output folder box click browse and select a location where the watermarked files should be saved.

Watermark Library

This is where you can save and select your watermarks. To populate either drag and drop your watermark file into the box or click Browse and select your watermark image from your device. Watermarks can be renamed by clicking on the pencil icon (this is for reference only and will not show on the watermark image). Click on the “x” in the top right of the watermark to remove it. Select a watermark file by clicking it, the selected watermark (the one that will appear on your images) will have a blue border.

Note: If your Watermark image has a transparent background then in this box it will show with a grey background for preview purposes, this helps with watermarks that are white in colour, the exported image will keep the transparent background

Watermark Position

Click the box relevant to where you want the watermark to appear on your image, only one position can be selected

Settings

Scale – Controls the maximum width of the image that the water mark will use, the default (and maximum) is 15% this represents a reasonable size watermark but can be reduced.

Opacity – Controls how visible the watermark is. A higher value makes the watermark more solid and visible, while a lower value makes it more transparent.

0% – Watermark is invisible

100% – Watermark is fully visible

Centre Size Multiplier – Controls the size of the image if the center position is selected, the maximum is 2.00

Filename Suffix – Controls what the watermark file will be called, the watermarked file will be created using the existing file name suffixed with whatever is entered into this box

Start Watermarking

This will watermark your images, progress will be shown in the progress bar, click stop to stop the process

Troubleshooting

macOS app won't open:

- Follow Privacy & Security steps

Watermark too strong:

- Reduce opacity or size

License issues:

- Check internet connections
- Re-copy license key
- Restart app

Support

Email support@davepetersdigital.com with:

- Operating system
- Short issue description